

A woman with dark hair pulled back, wearing a light-colored jacket, is shown in profile from the chest up. She is wearing small, gold-colored earbuds with a thin wire. The background is a dark, solid color with a subtle gradient. The text 'AUDIO CATALOGUE' and 'MUVIT 2017' is overlaid on the left side of the image.

AUDIO CATALOGUE

MUVIT 2017

The first line of connected audio products

Muvit products use the equalizer + app



Equalizer +

#1 downloaded App in its category

+ 35 Millions downloads

« Editor's Choice »,

« Best app of the year 2015 »

« Best app of the year 2016 » by Google



The application offers :

- Bass booster
- 7 band equalizer
- DJ mode

Choosing the muvit range means:

Full version of the application for free.
Muvit product line specific audio tuning and algorithms
developed by the Equalizer+ engineering teams.



The lifestyle earphones

A sophisticated aluminium design for durable and elegant earphones. Great comfort and audio quality at an affordable price.

Specifications : 20-20khz | $32\Omega \pm 15\%$ | $119 \pm 3\text{dB}$



Equalizer +

Цена : 1023 руб.



The HD in-ear headphones

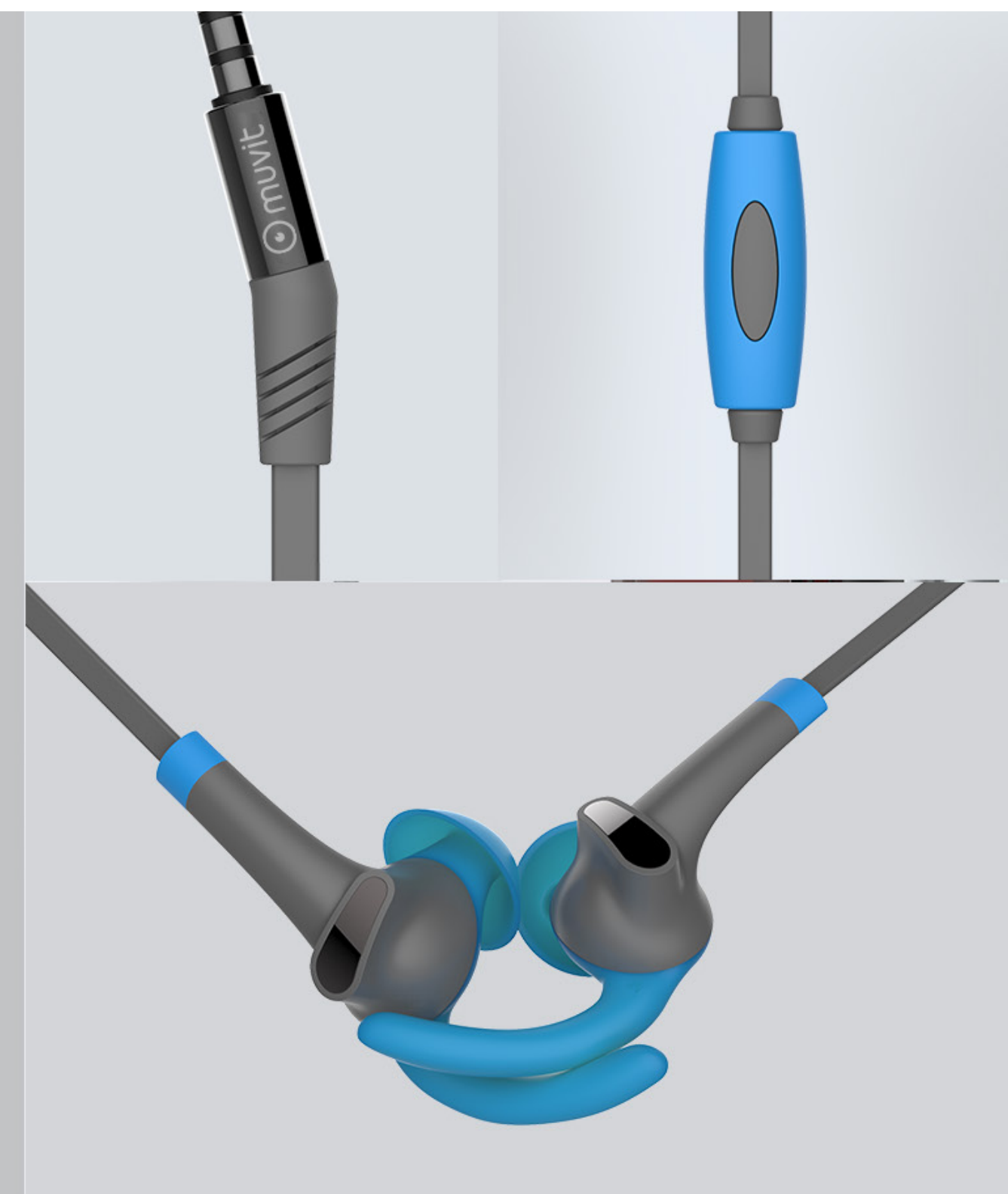
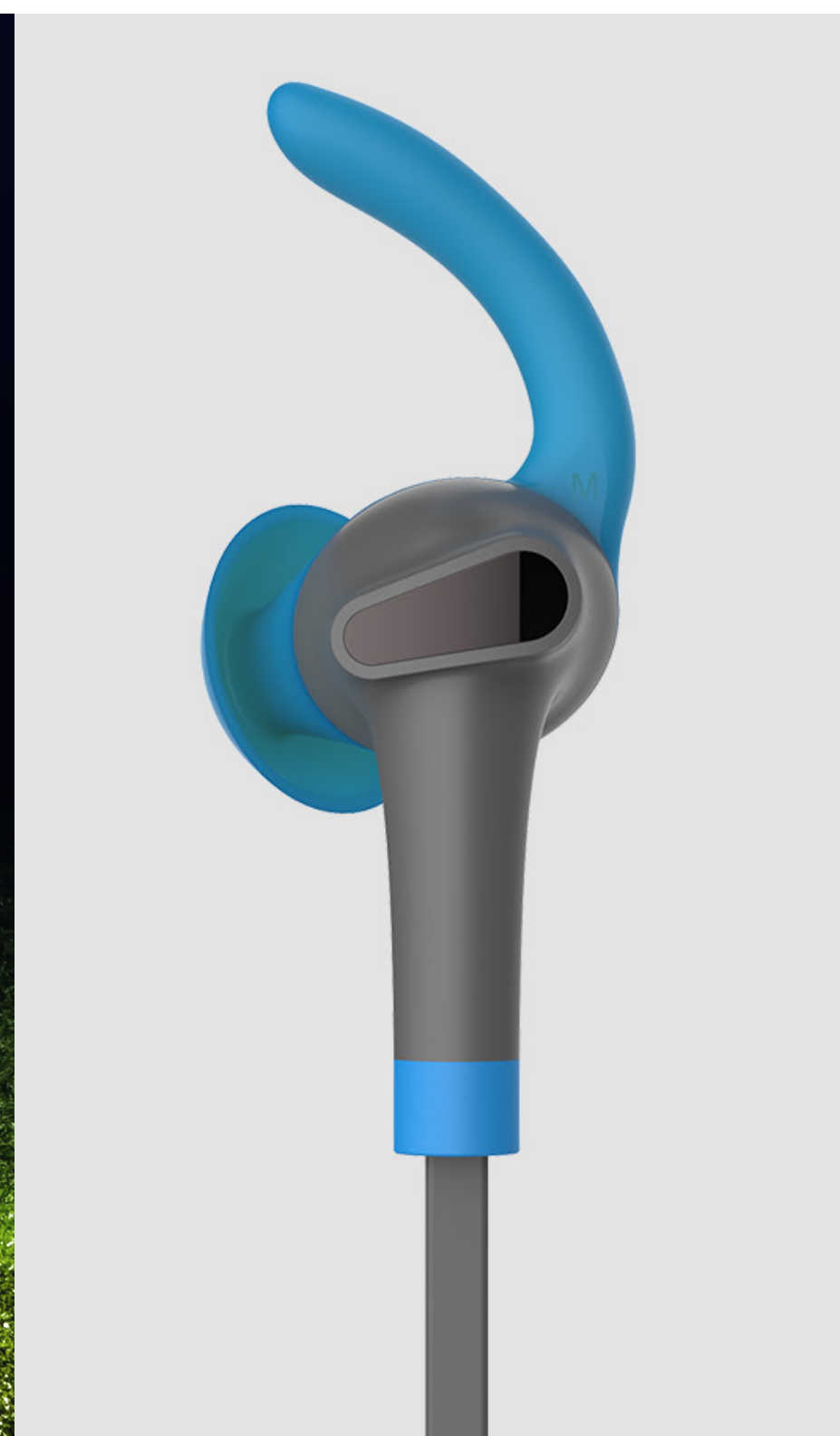
A sophisticated aluminium design for durable and elegant earphones. Great comfort and audio quality at an affordable price.

Specifications : 20-20khz | $32\Omega \pm 15\%$ | $119 \pm 3\text{dB}$



Equalizer+

Цена : 1023 руб.



Accessible sport

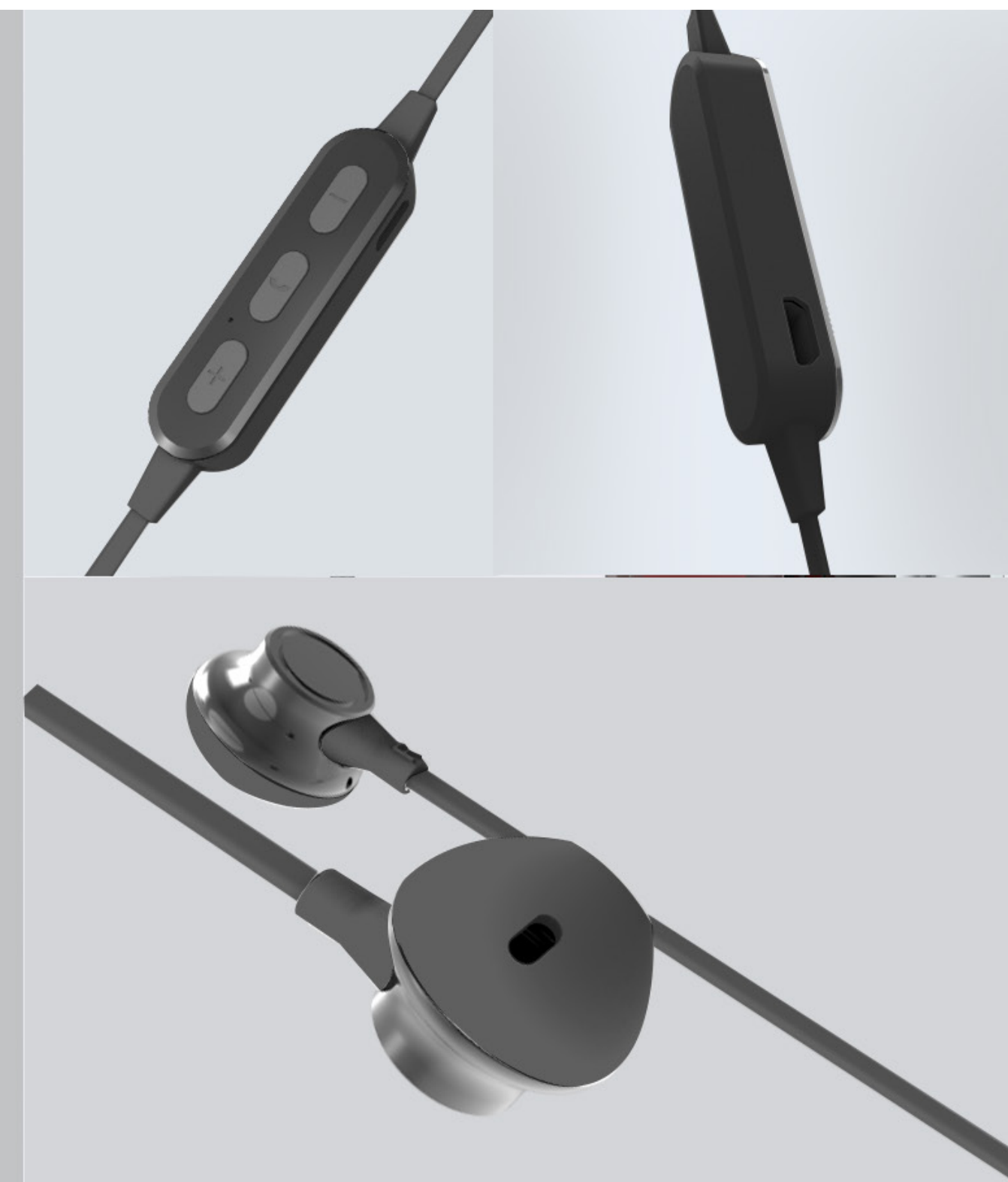
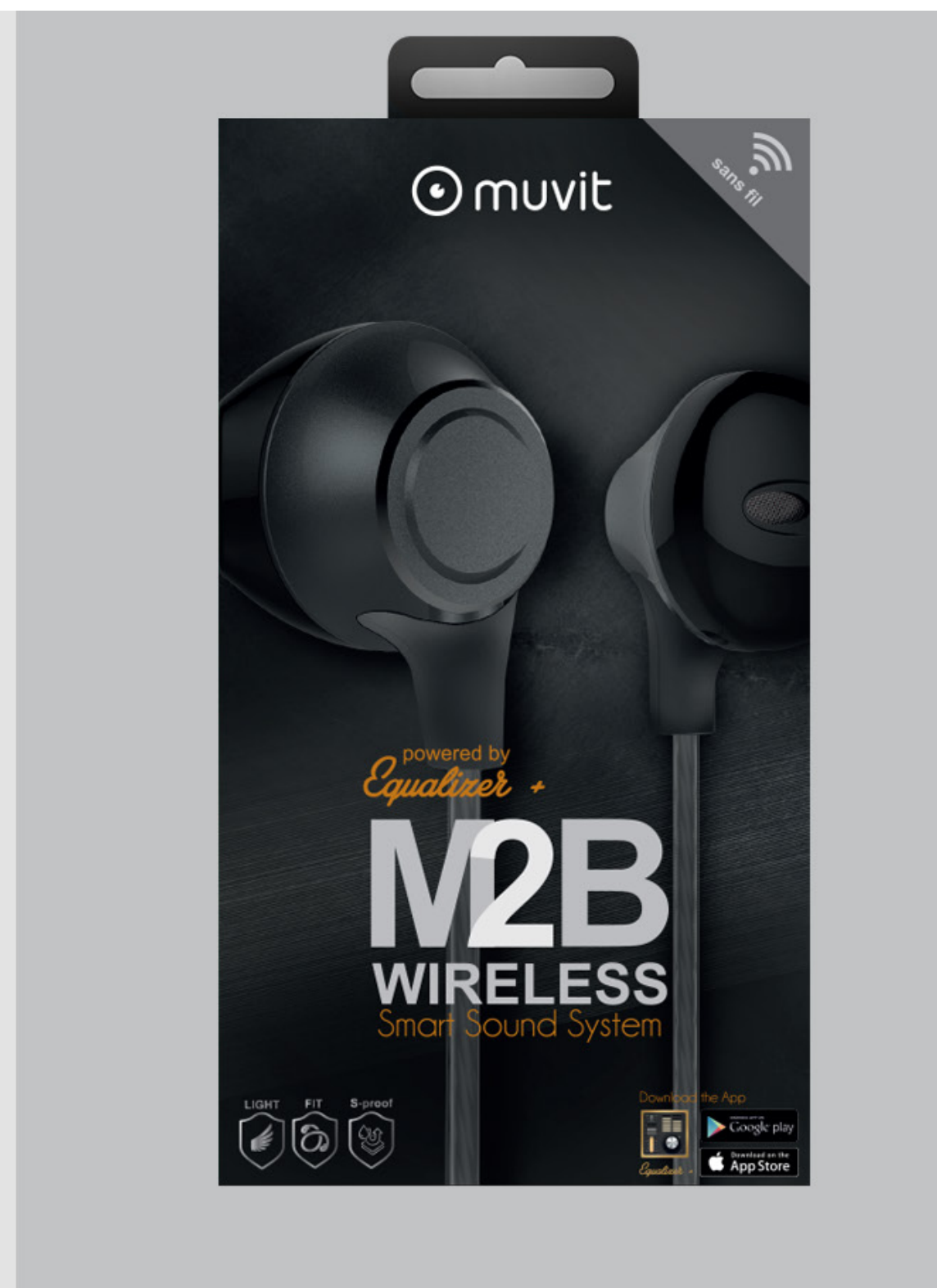
Nice soft touch finish and solid construction for all your training sessions. A perfect fit for a life in motion. Sweat and rain resistant.

Specifications : 20-20khz | 16Ω | 98dB



Equalizer+

Цена : 1023 руб.



Easy-fit wireless

A sophisticated aluminium design for durable and elegant earphones. Wireless comfort and audio quality at an affordable price.

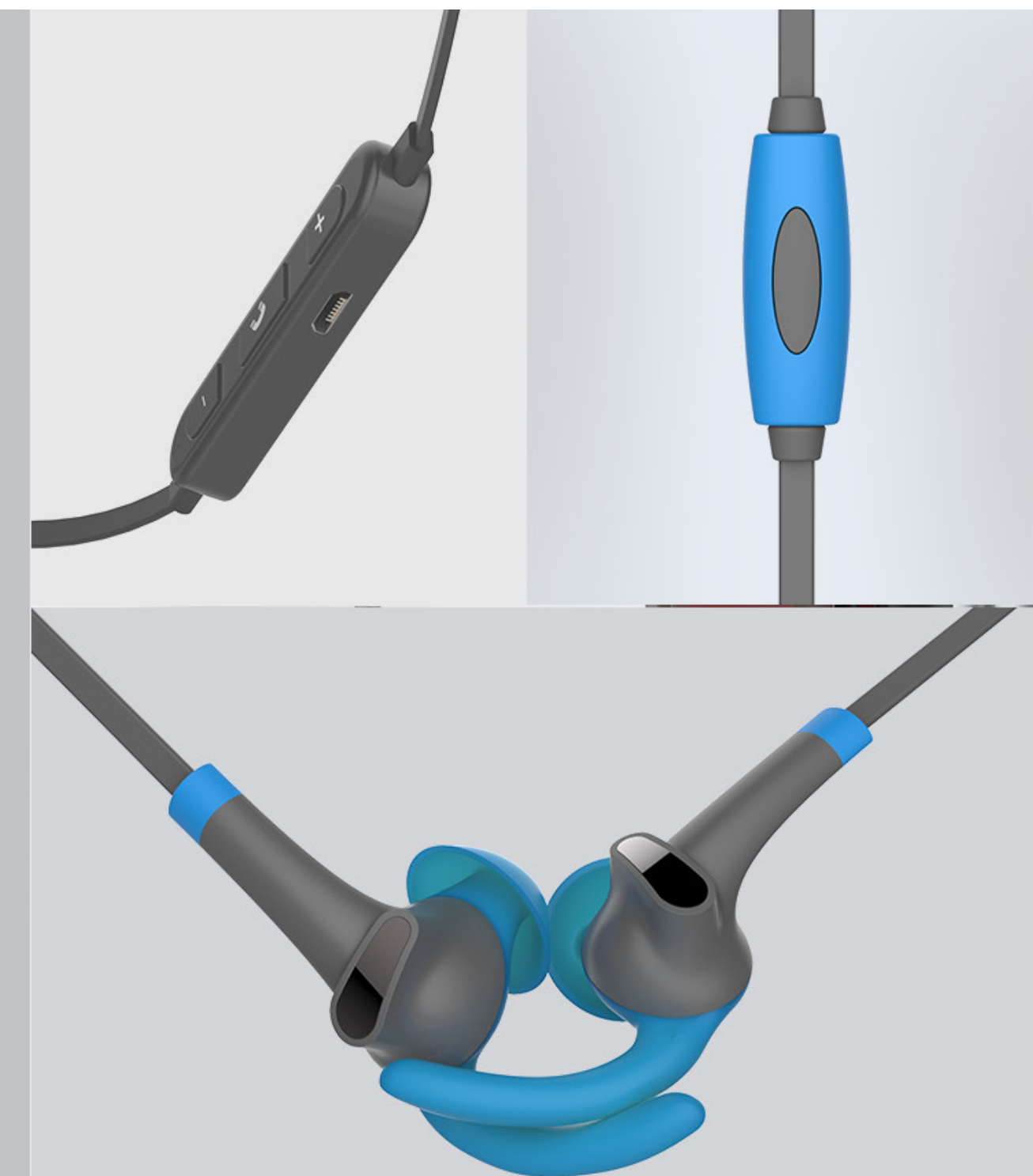
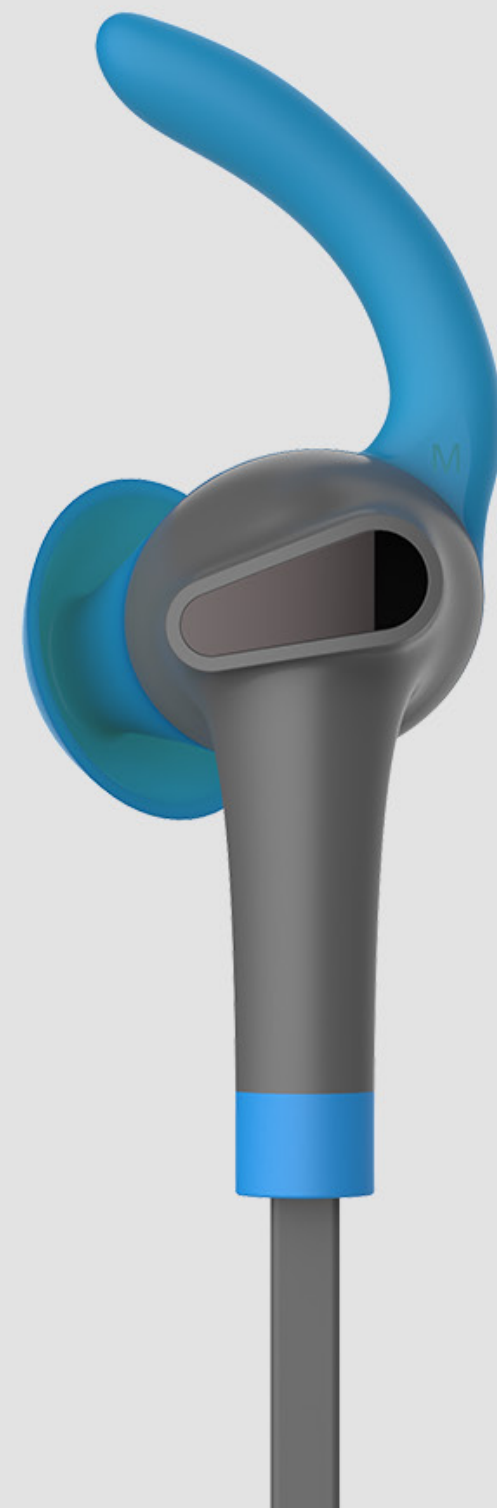
Specifications : 20-20khz | 32Ω | 42 ± 3dB



Equalizer +

Цена : 2058 руб.

SPORT WIRELESS



Sport, **freely**

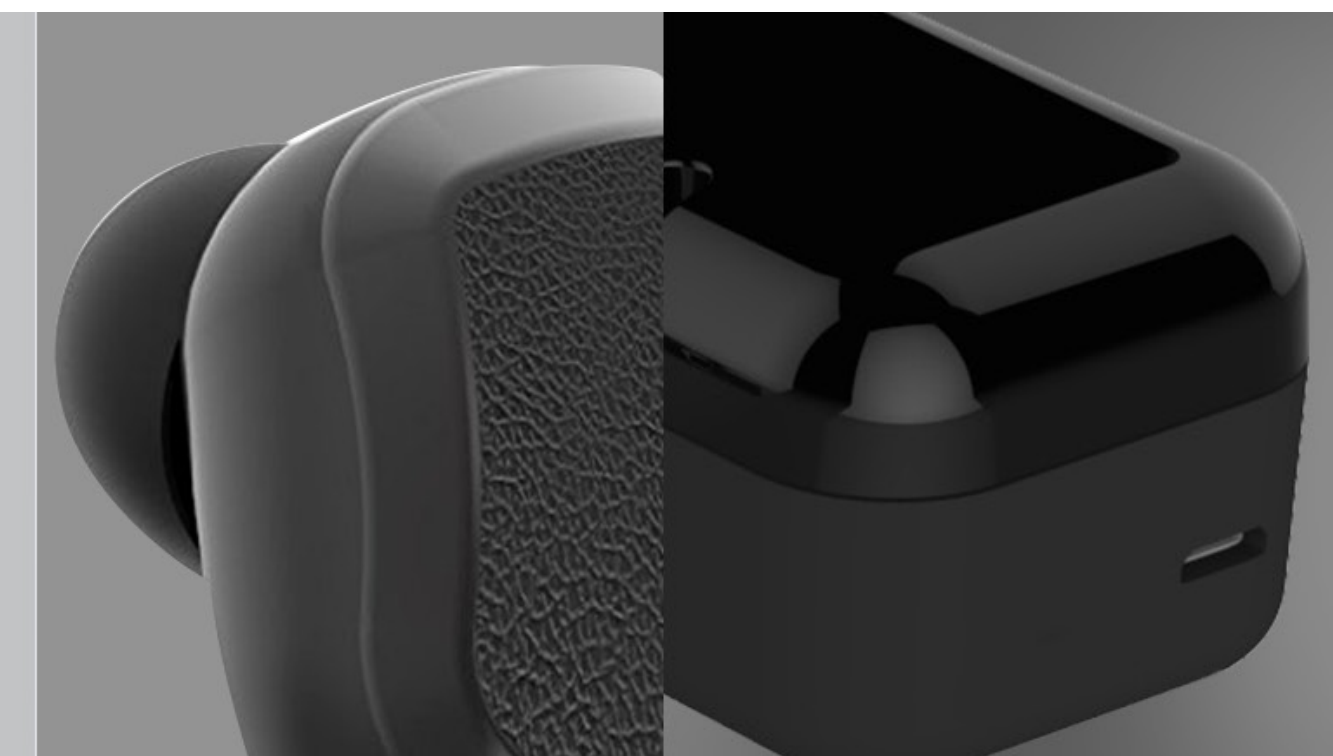
Nice soft touch finish and solid construction for all your training sessions.
A perfect fit for a life in motion, freed from wires! Sweat and rain resistant.

Specifications: BT V4.0 | 10 meters | 3 hours



Equalizer+

Цена : 1023 руб.



The Ultimate Wireless

Trying true wireless headphones will convert you. Calls and music in complete freedom !

Specifications : BT V4.1 | 10 meters | 7x3 hours



Equalizer +

Цена : 4912 руб.



The standard for **music and calls**



A stylish and comfortable headphone for music and calls. Music sharing function via second jack plug.

Specifications : 20-20khz | speaker D36 | 110 ± 3dB



Equalizer +

Цена : 1540 руб.



Music and calls, wireless

A stylish and comfortable headphone for wireless music and calls.
Music sharing function via second jack plug.

Specifications : 20-20khz | speaker D36 | 6 hours



Equalizer +

Цена : 2058 руб.



The premium wireless headphones

A neatly designed headphones matching with your smartphone. A powerful and balanced sound.

Specifications : 20-20khz | speaker D40 | 10 hours



Equalizer+

Цена : 3080 руб.



The mini speaker 🎧 🎧

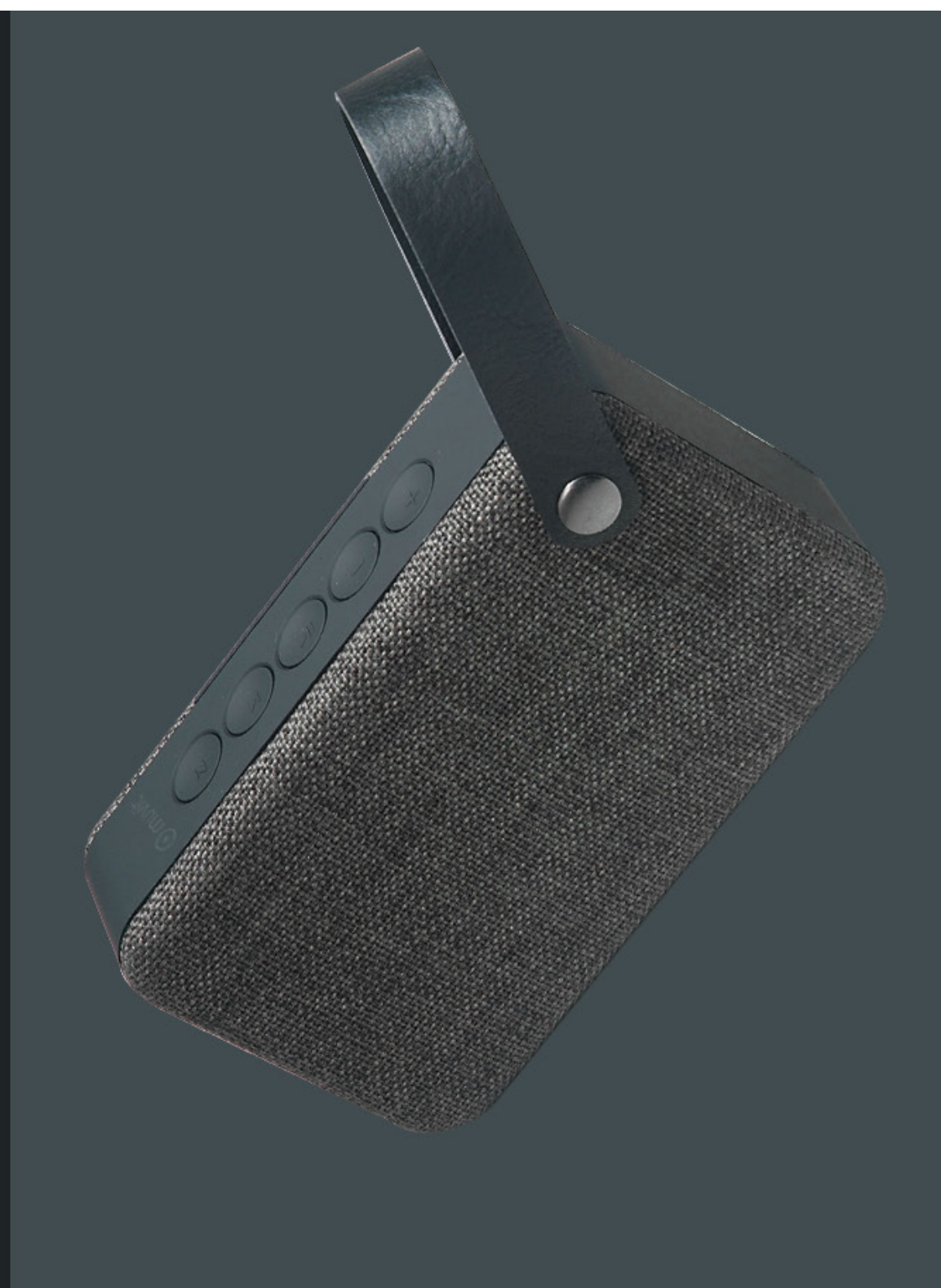
Impulsive purchase: compact wireless speaker with trendy fabric design.

Specifications : 130-20khz | 10m | 3 hours



Equalizer+

Цена : 1232 руб.



The everyday nomad speaker



A trendy fabric design with a clear and robust sound.

Specifications : 130-20khz | 10m | 4 hours



Equalizer +

Цена : 2465 руб.



The versatile speaker



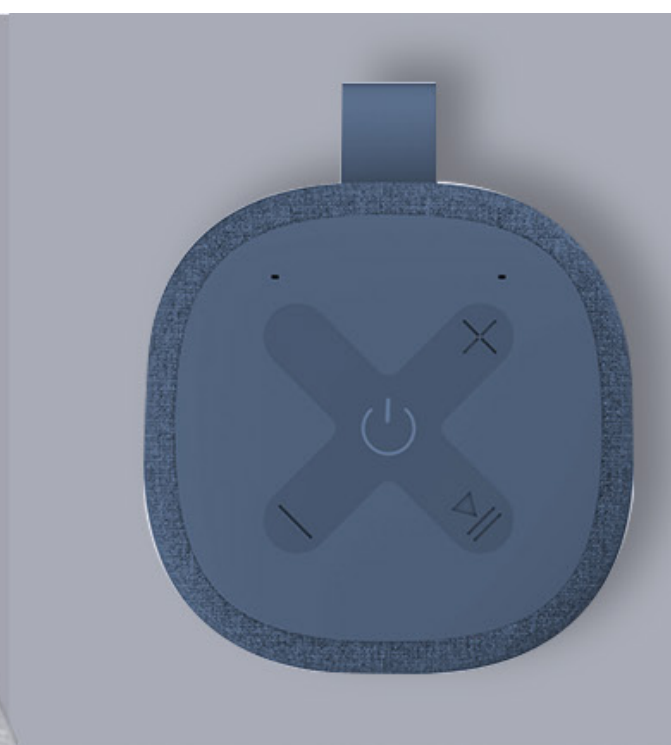
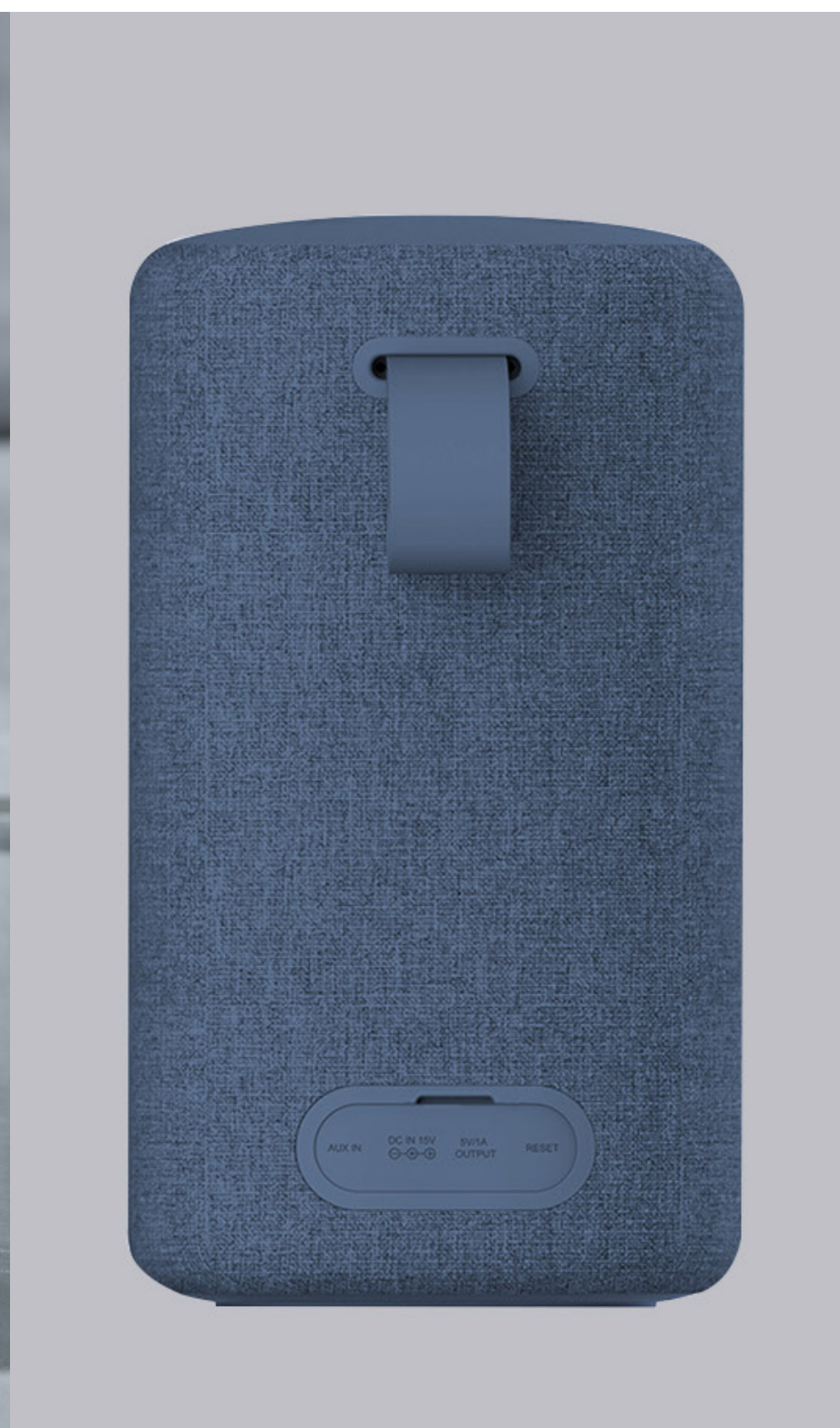
The ideal product for both home and outdoor use. A clear and robust sound.

Specifications : BT4.2 | IPX4 | 8 hours



Equalizer+

Цена : 4272 руб.



The wireless **home** audio system 🎧 🎧

The speaker that warms your home with its design and powerful sound diffused through 360 °.

Specifications : BT 4.2 | IPX4 | 8 hours



Equalizer +

Цена : 6407 руб.

MERCHANDISING

EARPHONES RANGE



Whichever assortment is chosen, Muvit Audio's EARPHONES range will be the assurance of having a strong visual identity in shelf space.

MERCHANDISING

EARPHONES RANGE



The clear identification allows the customer to differentiate the lifestyle accessories from the sport dedicated models.

WIRED RANGE

All the wired earphones are in the same matt black display that enhance the product visibility.

The product information is on the back of the packaging.



WIRELESS RANGE

Wireless earphones come in closed box with a presentation flap.

A wireless tab is also highlighted in silver printing in the upper right corner of the packaging.



MERCHANDISING

EARPHONES RANGE



Whichever assortment is chosen, Muvit Audio's HEADPHONES range will be the assurance of having a strong visual identity in shelf space.

This ideal furniture for specialists allows a good testing possibility of the products, and a highlight of the N2W, our premium headphones.

MERCHANDISING

EARPHONES RANGE



The partnership with the Equalizer + application promotion enhances the claim of our muvit audio range.

TRY IT BY YOURSELF!

As we are confident about our products quality, we believe that the best selling point is testing the headphones.

In this POS, the secured N1C and N1W units are in free listening demo in front, and the N2W is highlighted on its individual support.



HIGHLIGHTED PREMIUM

N2W at the eyes and hands height.



MERCHANDISING

SPEAKER RANGE



The connected muvit audio range SPEAKER POS has two buttons to test directly the HD1 and HD2 acoustic quality.

MERCHANDISING

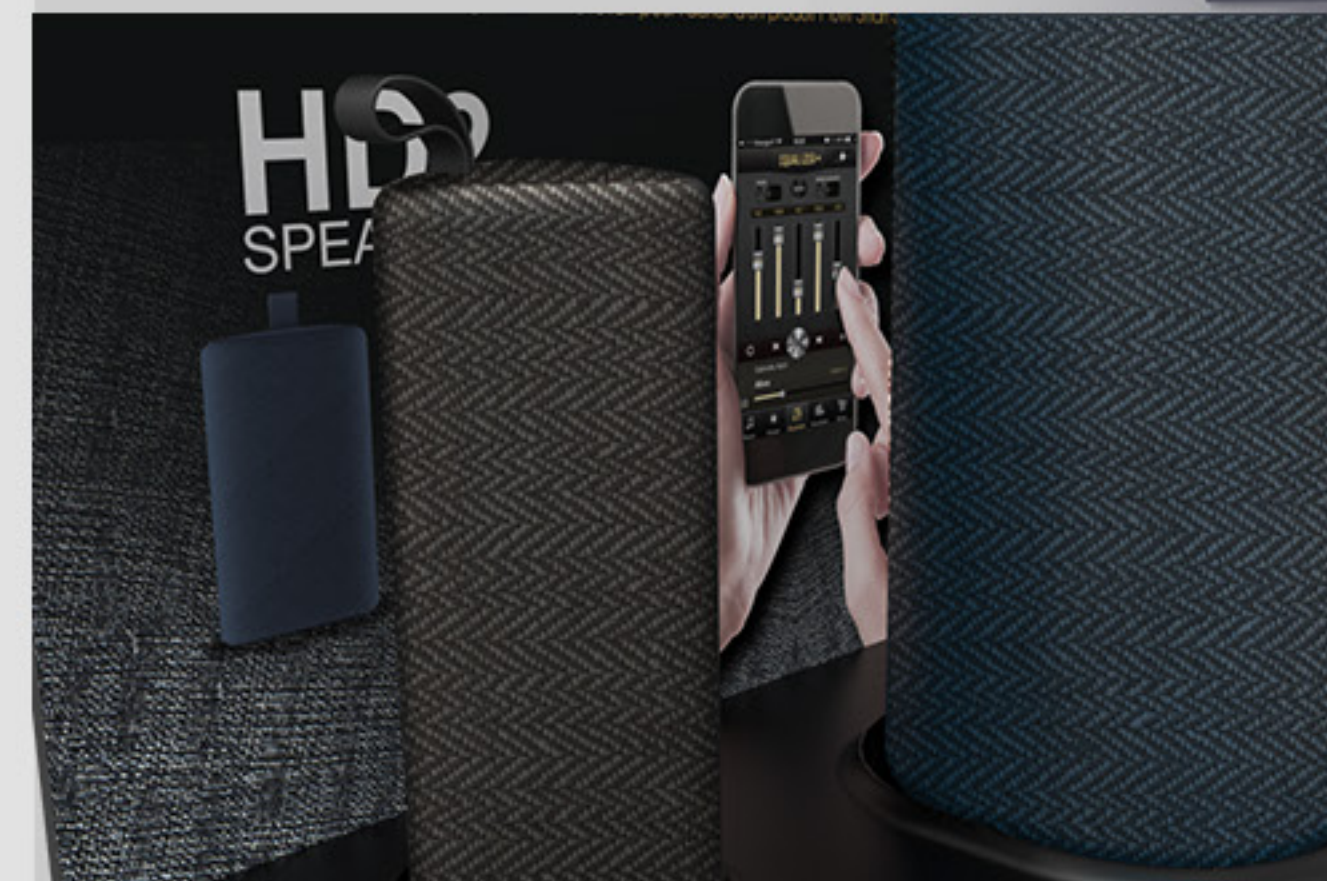
SPEAKER RANGE

The partnership with the Equalizer+ application promotion enhances the claim of our muvit audio range.



SPEAKER RANGE

HD1 and HD2 are highlighted while SD1 and SD2 are on the shelves.



A close-up, profile photograph of a woman with dark hair pulled back, wearing a light-colored jacket. She is wearing small, gold-colored earbuds with a thin wire. The background is a dark, neutral color. The lighting is soft, highlighting her features.

AUDIO CATALOGUE

MUVIT 2017