

2017
Car holder range

 **muvvit**

MUVIT RANGES

- SPRING range : Strong and affordable
- MAG range : Light and practical
- GRIP : Light and safe
- BOARD : Strong and steady
- PRO : Classy and strong
- ENERGY range : Charge and support

MERCHANDISING





SPRING Range

For those who need a strong and affordable solution.

This car holder will be perfect for everybody, from the small budget, to the delivery guy who will use it around thirty times a day.

SPRING

Range

safe holder

A holder safe and steady



- Strong clamp
- Opening button
- Railings fastening
- Support for the charging cable
- Spacing : 100 mm



Strong + Support railing

multifunction

An adaptable and efficient system



- Strong clamp
- Opening button
- Long flexible gooseneck
- 2 possible uses :
Railings + Windshield
- Spacing : 100 mm



Base + Long flexible gooseneck + Suction up cup



Packagings



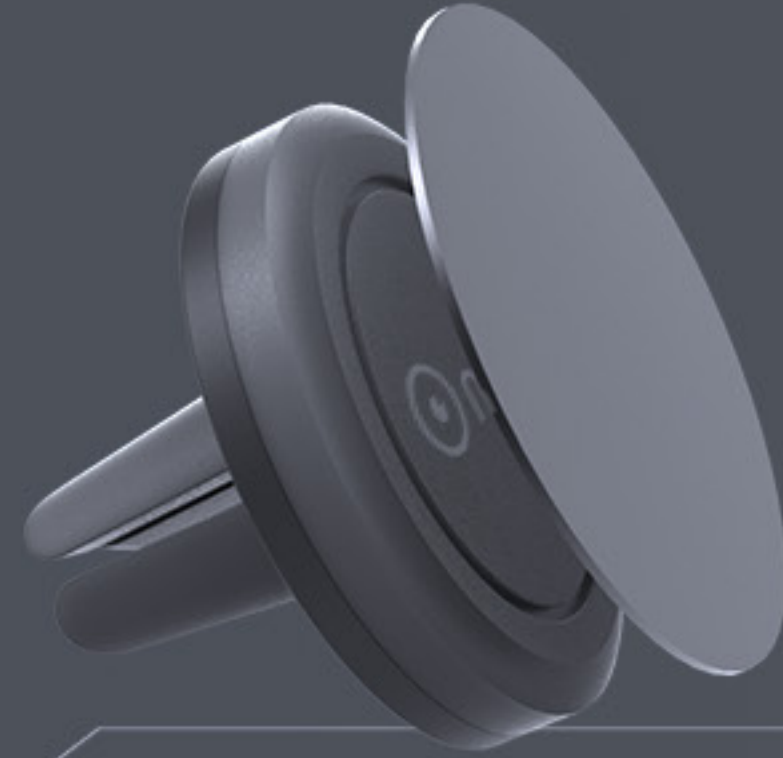
MAG

Range

The Magnets power for your mobile

Place and remove your smart-phone in a single move. This range is the most convenient for placing and removing your mobile.





Magnetic

MAG

it is the most compact car holder among our range.

- +** - 2 ways of using the metallic plates
- Fix it behind your phone
- Place it between the mobile and the case
- The most compact



Magnetic + Rotary

MAG 360

Compact and rotary

- +** - 2 ways of using the metallic plates
- Fix it behind your phone
- Place it between the mobile and the case
- The most compact
- Full 360 degrees rotation



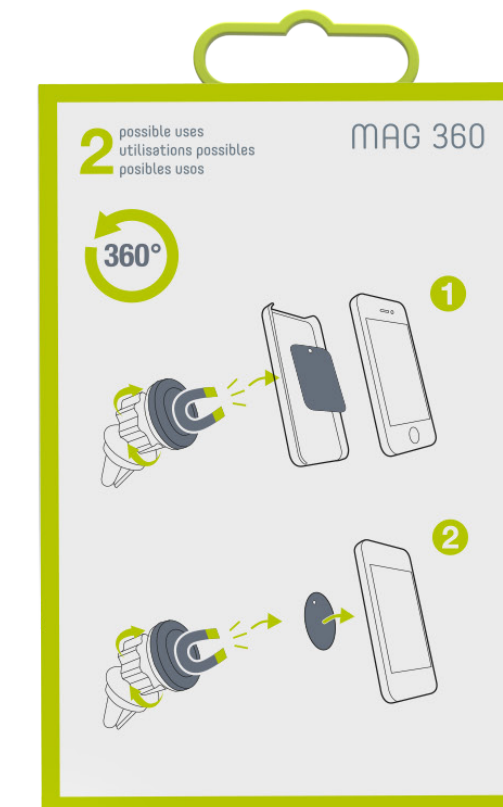
Magnetic + rotary + offset

MAG 360 +

Compact, rotary, and out of ventilation

- +** - 2 ways of using the metallic plates
- Fix it behind your phone
- Place it between the mobile and the case
- The most compact
- Full 360 degrees rotation
- Offset arm

Packagings



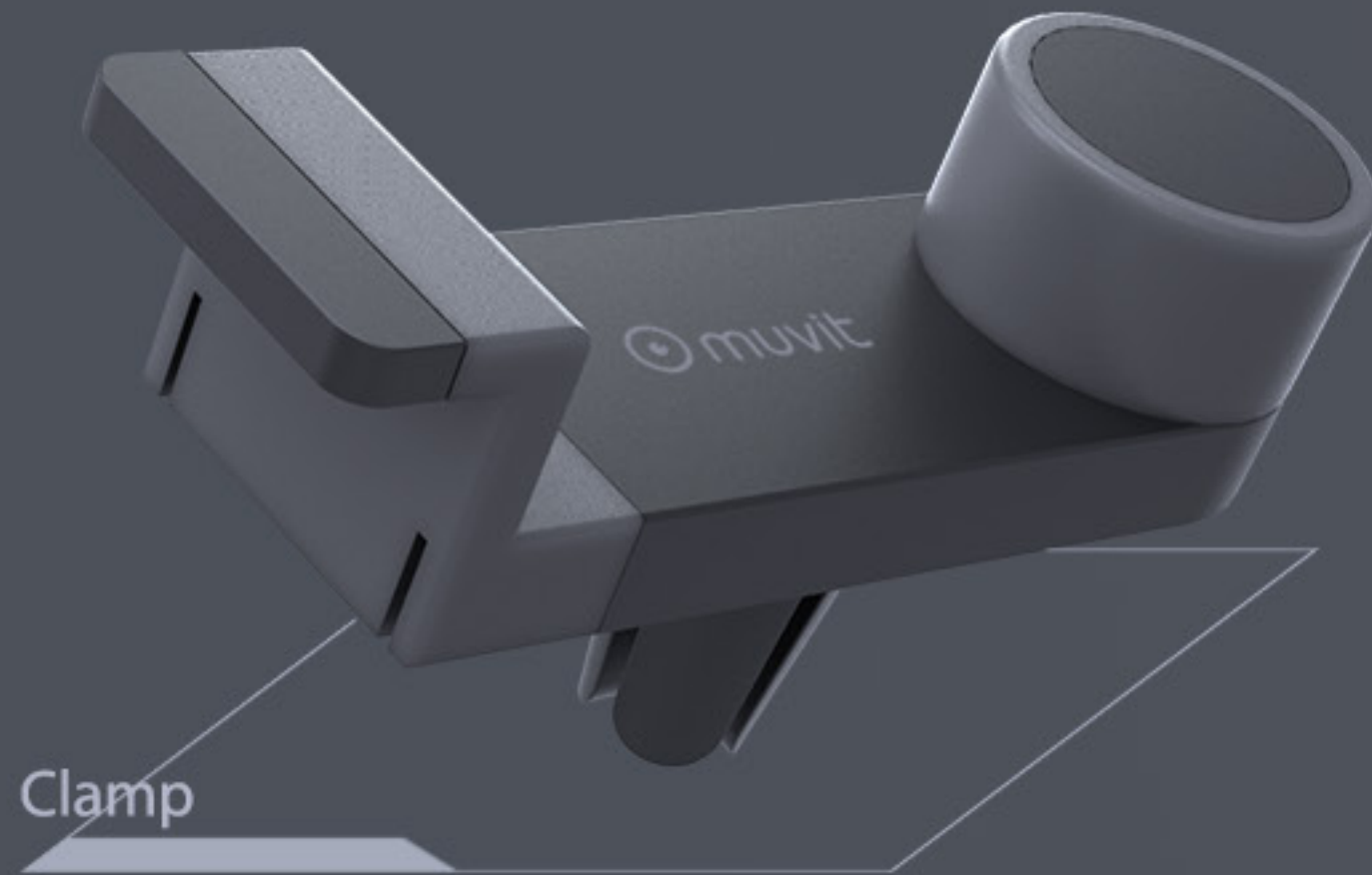


Grip

Range

For those who need a little more support with a minimum of weight.

The Grip range car holders have mechanical clamps. Our models are compatible with most of mobiles in the market (up to 6 inches).



Clamp

GRIP

With silicone fixation

- + - Compatible with large sizes
- Spacing : 87 mm



Clamp + Rotatory

GRIP 360

Compact and symmetrical

- + - Compatible with large sizes
- Spacing : 87 mm
- Full 360 degrees rotation



Clamp + Rotatory + Offset

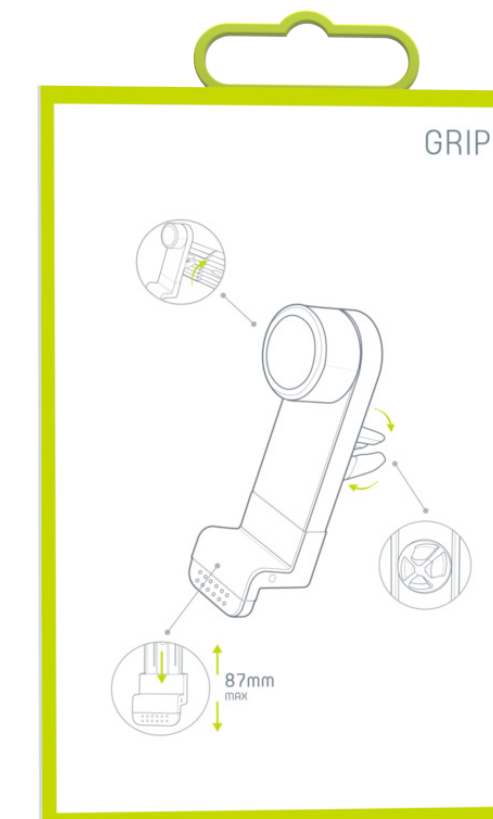
GRIP 360 +

A refined design to reduce weight

- + - Compatible with large sizes
- Spacing : 87 mm
- Full 360 degrees rotation
- Offset arm



Packagings



board

Range



Perfect, for long rides during weekends or holidays.

This car holder range is quite steady, it will follow you in every journey, and that no matter the length of time

board

Range

BOARD 360

This is the most design car holder for customers who are looking for refinement

- + - Large size clamp
- Full 360° rotation



Clamp + Rotatory

MUCL0060 // 366311116946

BOARD FLEX

This clamp can fit every mobile size.

- + - Large size clamp
- Full 360° rotation
- Long flexible gooseneck

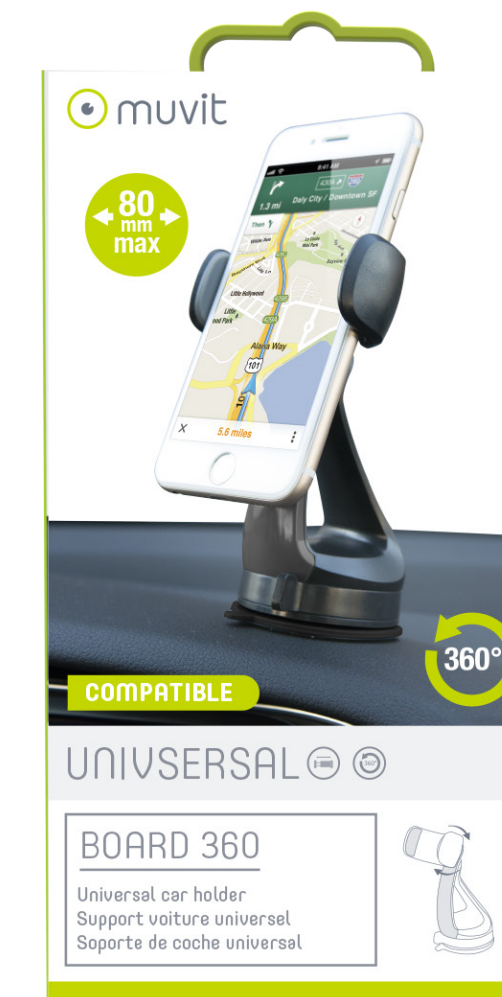


Clamp + Rotatory + Flexible

MUCL0035 // 3700615086457



Packagings





PRO Range

For the road lovers

This car holder range is useful for professionals. It can easily get into every passenger compartment.



GRIP PRO

A delicate base with a standing frame made of foam to protect your mobile.

- + - Docking station
- Rotary support



CARSUPSILEN // 3663111046663



CARPACK PRO

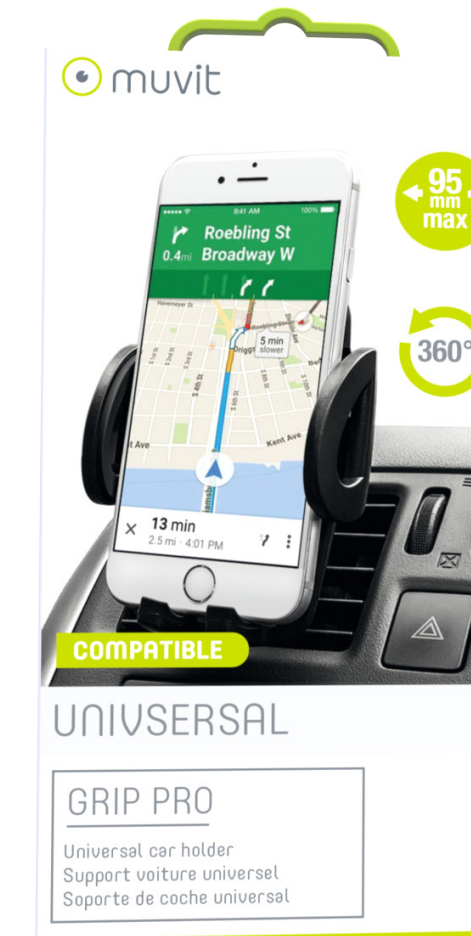
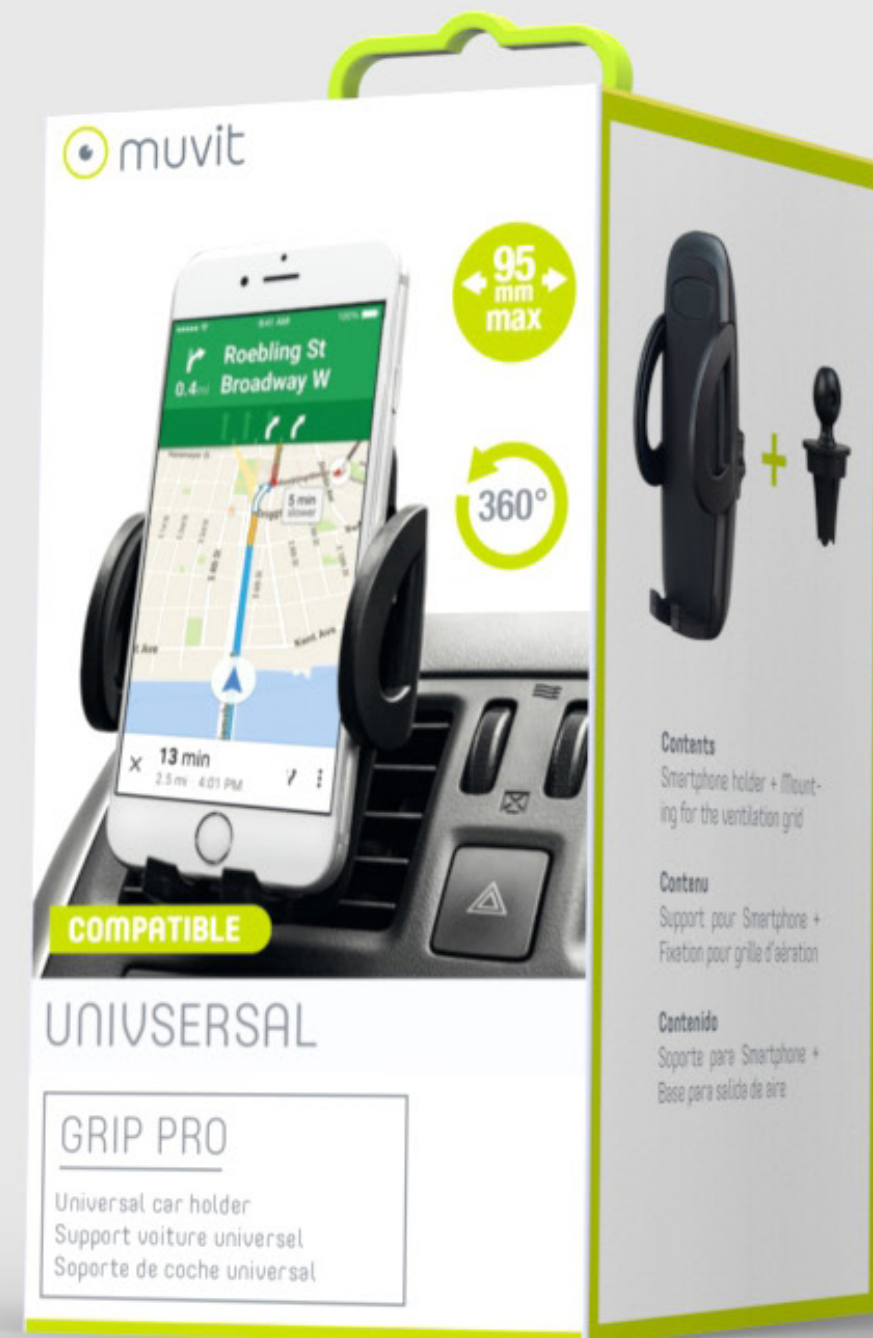
A delicate base with standing frame made of foam to protect your mobile

- + - Docking station
- Suction cup support

MUHL0061 // 366311116953



Packagings





CHARGE

Range

Because navigation applications consume a lot of battery.

Charging your phone while you're driving is a major key for long journeys. These packs give you the solution.

charge

Range

grip 360

Strong and compact



car tab

USB 2.4A Charger from the Muvit Tab range, with the same colors combination.



cable

Available in :

- LIGHTNING
- MICRO USB
- USB C



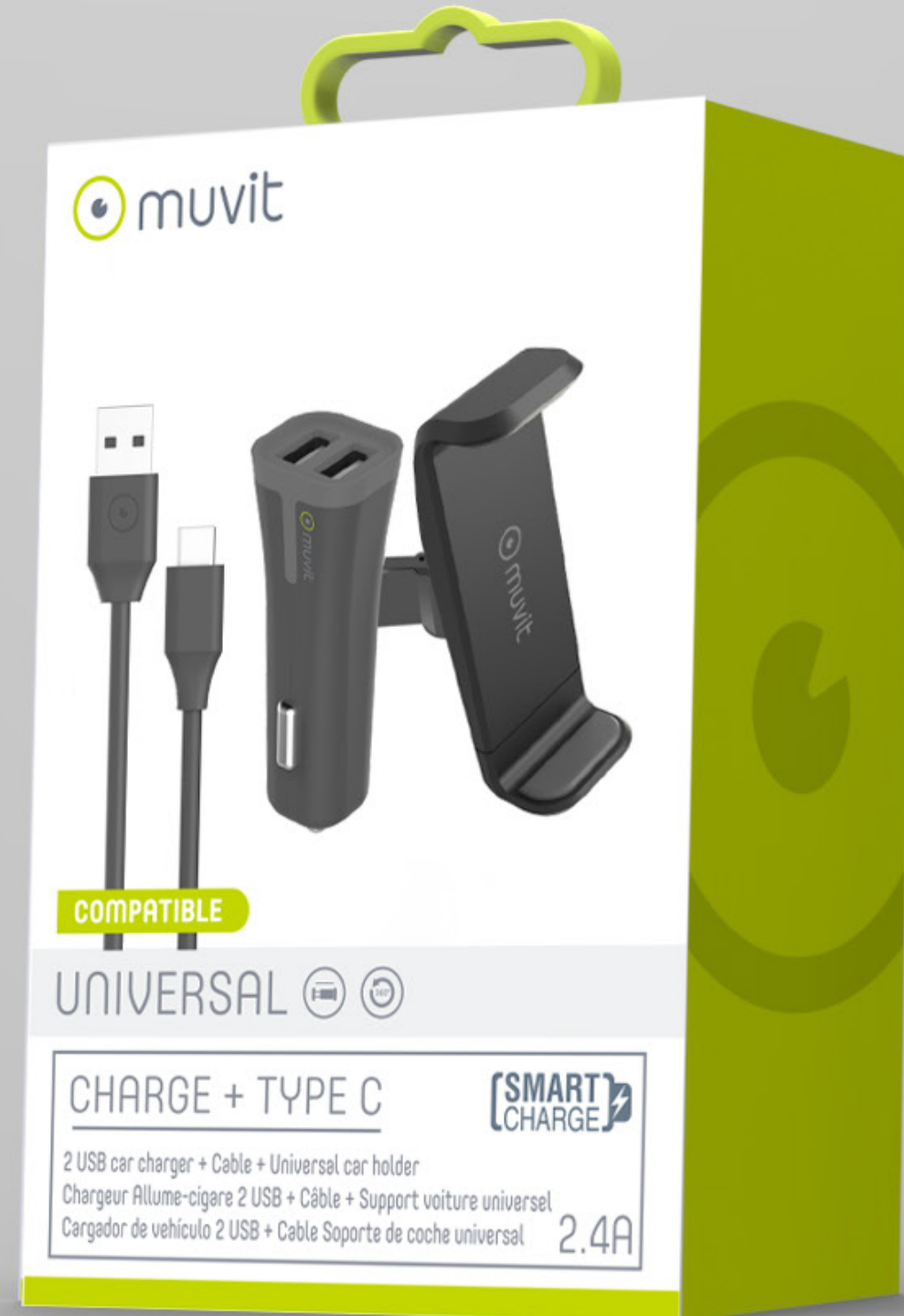
LIGHTNING // MUPAK0327 // 366311116977

MICRO USB // MUPAK0326 // 366311116960

TYPE C // MUPAK0328 // 366311116984



Packagings



OUR MERCHANDISING SOLUTIONS

We propose several solutions to promote the products and the sale in retail stores:

- Boxes, ready to be sold, with several possibilities of composition
- A demonstrator to train the customer and to promote the sales
- Point of sell display, with a large panel of products.



BOX READY TO BE SOLD

GRIP BOX

The adjustable clamp format is the most popular; here is a box which represents the upmarket positioning.



BOX

READY TO BE SOLD

First column

4 x GRIP holder

Second column

4x GRIP holder

Third column

4 x GRIP 360 holder

Fourth column

4 x GRIP 360 + holder



BOX READY TO BE SOLD

GRIP&CHARGE

The pack is the most complete offer.
We have here three packs, Micro
USB, Lightning, Type C.



BOX

READY TO BE SOLD

First column

4 x GRIP holder

Second column

4x Micro USB charge pack

Third column

4 x Lightning charge pack

Fourth column

4 x Type C charge pack

BOX READY TO BE SOLD

ESSENTIAL BOX

We offer to consumers a product belonging to three families: MAG, GRIP, BOARD



BOX

READY TO BE SOLD

First column

4 x MAG holder

Seconde column

4x GRIP holder

Third column

4 x BOARD holder

Fourth column

2x Micro USB charge pack

1x Lightning charge pack

1x TYPE Ccharge pack



DEMONSTRATOR ESSENTIAL BOX

It leads consumers to make a
good choice.

Within this demonstrator there
are 4 **essential** complete boxes.



DEMONSTRATOR ESSENTIAL BOX

It leads consumers to make a
good choice.

The demonstrator allows you to
test the three kinds of products:
MAG, GRIP and BOARD.



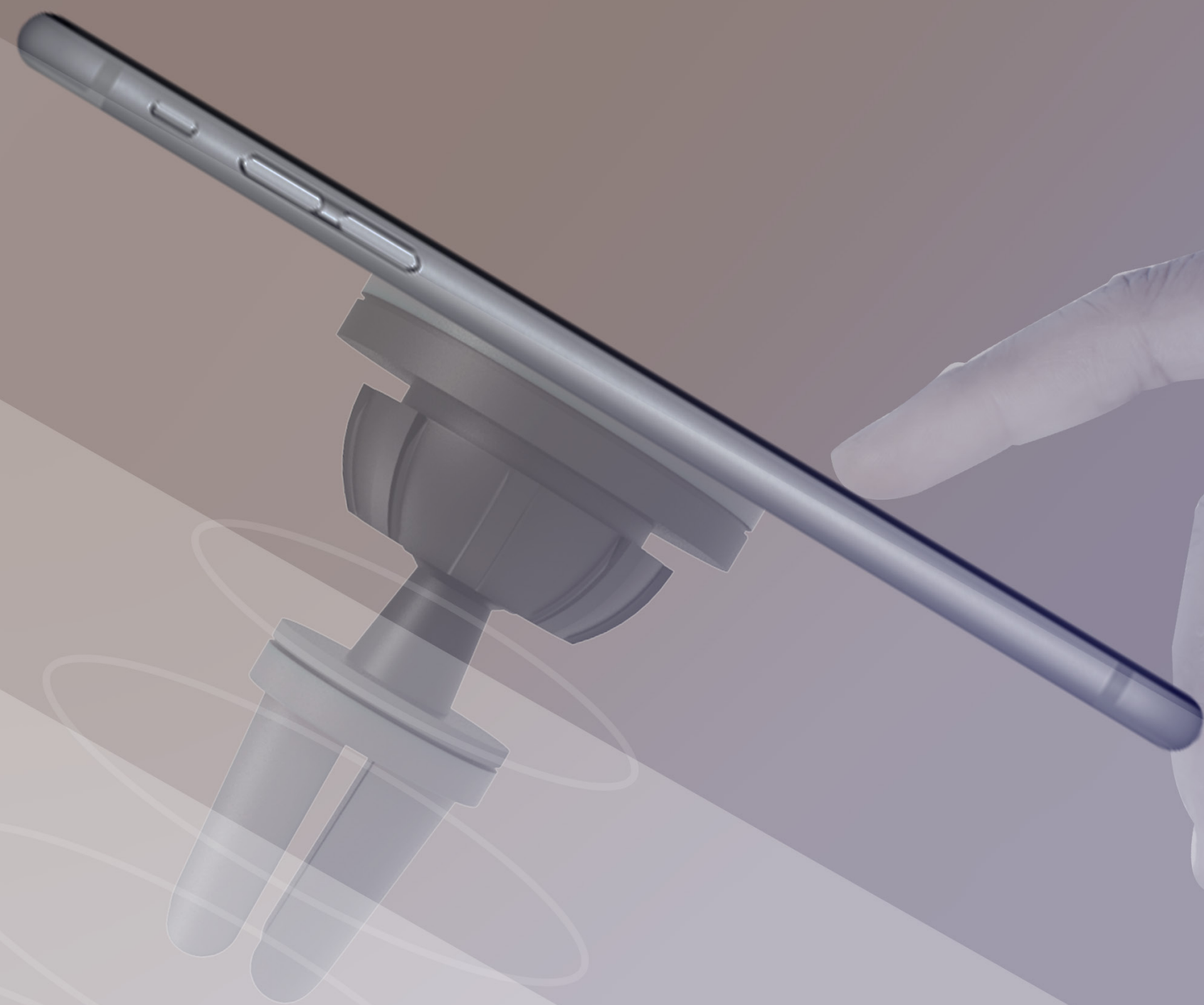
POINT OF SELL DISPLAY

SUPPORT & CHARGE

The mixing between the charge products and the car mount holders increases the profitability furthermore it brings a good synergy around the demonstrator.

The demonstrator is standing on a pallet quarter for security issues





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